NEWS RELEASE



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「外国人旅好きが選ぶ!九州観光ランキング 2018」を発表

~1位は『名護屋城跡 桜(佐賀県)』、2位『岡城跡 桜(大分県)』、3位『青島神社(宮崎県)』~

一般社団法人 九州観光推進機構(会長:石原進)は、2018 年の 1 年間(1 月~12 月)に当機構が運営する Facebook(英語)ページで皆さまからの"いいね!"数が多かった投稿記事 TOP10 を発表します。今回 1 位に選ばれたのは、佐賀県唐津市にある"名護屋城跡 桜"となりました。九州にある名城跡の桜街道は、外国人観光客の皆様から多くの支持を頂きました。2 位、4 位にも城と桜がランクイン。Facebook(英語)外国人ユーザーが選ぶ、個性的でユニークな九州の観光情報をトップ 10 にまとめましたので、併せてご覧ください。

【外国人旅好きが選ぶ!九州観光ランキング2018】

順位	観光情報(スポット)	いいね数!	所在地	(参考)リーチ数
1位	名護屋城跡 桜	1,070	佐賀県唐津市	28,615
2位	岡城跡 桜	862	大分県竹田市	25,869
3位	青島神社	552	宮崎県宮崎市青島	9,606
4位	フラワーシティ 大村市	431	長崎県大村市	14,059
5位	高千穂峡	421	宮崎県高千穂町	8,203
6位	光明禅寺	399	福岡県太宰府市	8,025
7位	ハウステンボス	266	長崎県佐世保市	5,168
8位	ふぐ料理	259	大分県臼杵市	26,923
9位	手つかずで未知の九州島	212	九州	_
10 位	天ヶ瀬温泉	206	大分県日田市	7,162

<評価方法>

当機構が運営する九州観光旅行情報 [英語] Facebook において、2018 年 1 月 \sim 12 月の 1 年間に投稿された記事のうち、"いいね!"数※を元に独自集計しランキング化いたしました。

※カウントに際しては、"いいね!"、"超いいね!"、"うけるね"、"すごいね"それぞれを加算し算出しています。

九州観光旅行情報 (Facebook) とは:

九州観光旅行情報は、当機構が運営している Facebook です。お陰様で、"いいね!"登録者数は、約24千人を抱えるコミュニティーとなりました。九州各地のおススメ情報や最新トピックをほぼ毎日配信しています。 ぜひ、この機会にご登録ください! ★ Facebook は、コチラ → https://www.facebook.com/onsenislandkyushu/

【本件問合せ先】

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【別紙】 ■「外国人旅好きが選ぶ!九州観光ランキング 2018」

※下記、各ランキング記事に掲載されている内容は、掲載時当時の情報となります。予めご了承ください。 尚、各いいね!数は、2019 年 6 月 27 日時点のものとなります。

1位 『名護屋城跡に咲く桜』 1,070 いいね!

[Cherry Blossoms in bloom in Nagoya castle ruins]

Nagoya(名護屋) castle ruins is located in Karatsu city, Saga prefecture. The Nagoya(名古屋) castle in Nagoya city, whose name of spelling in alphabet is the same, may be a bit more famous, but this castle, its area is the 2nd largest in Japan at the end of 1590's. More than 400 trees of cherry blossoms are planted and between late March and the beginning of April, they are in bloom and you can find the beautiful scenery spreading around the castle. From 25th March to 5th of April, inside of the ruins are lighted up and illuminated beautifully.



2位『岡城跡桜』 862 いいね!

(Cherry blossoms in Oka castle ruins)

Location: Taketa city, Oita pref. The castle is beset with the deep valley on every side and so it had a reputation as an impregnable fortress in the past. In the ruins, more than 1000 cherry blossoms are planted and for its beauty it is designated as one of Japan's 100 top cherry blossoms viewing sites. The view from the top of the ruins is a superb view. On 1st April, Oka castle ruins Cherry Blossoms festival will be held. In the festival, as the daimyo (feudal lord) procession, lots of people in Japanese old-fashioned clothes, armour or kimono will parade in the old castle town.



3位『青島神社』 552 いいね!

[Aoshima Shrine]

Aoshima shrine sits a small island named Aoshima island about 1.5km in circumstance. Everybody can approach now but in the old days, the whole island was a sacred place and the general public were prohibited to enter it. This Aoshima shrine is famous for a spiritual place of marriage with the myth regarding love. In that myth, Aoshima island was where the God had a fateful encounter with the Goddess. Therefore, this shrine is worshiped as a spiritual place of marriage.





4位『フラワーシティ 大村市』 431 いいね!

[Flower city Omura city] Location: Omura city, Nagasaki Pref. From Spring to early Summer, Omura city, referred as Flower city, has various flowers in bloom, cherry blossoms, rhododendron, sword lily and etc... In Omura park in Nagasaki prefecture that is designated as Japan's Top 100 cherry blossoms sites, Omura Flower Festival is held from 25th March to 20th June. Would you come to Omura city full of flowers?







5位『高千穂峡』 421 いいね!

Takachiho Gorge One picture worth a thousand words, in this case 3 pictures for three thousands! Takachiho Gorge has beauty waterfalls and a great walk way leading into it. It was formed from lava from Mount Aso which over time eroded to create $80 \sim 100 \text{m}$ high cliffs of volcanic basalt columns. Can you not go here when you are in Miyazaki Perfectual? Takachiho Gorge (高千穂峡, Takachiho-kyō) is a narrow chasm cut through the rock by the Gokase River. The nearly sheer cliffs lining the gorge are made of slow forming volcanic basalt columns which resemble the scales of a dragon where the stone twisted and flowed as it formed.







6位 『光明禅寺』 399 いいね!

Let's see the fall foliage in Autumn season KOMYOZENJI TEMPLE - FUKUOKA PREFECTURE Komyozenji Temple was founded in 1273 based on the traditions of Sugawara Michizane (through which Tenmangu Shrine and Zen Buddhism teachings came to be associated). The temple is generally known for its moss garden; the moss represents land while the stones are arranged to shape the Chinese character for "light". The Fall foliage and rhododendron add color to the temple throughout the year.



7位『ハウステンボス』 266 いいね!

Let's travel in Huis Ten Bosch, Nagasaki Huis Ten Bosch is a Dutch town theme park which contains a replica of one of the official residences of the Dutch Royal Family. The area of the park is 152 hectares in total and has 400,000 trees and 100,000 flowers throughout the year. The town has various shops and restaurants, theaters, museums, art museums, amusement facilities, hotels and villas, as well as banks, hospitals and fire stations.6 kilometers of canals crisscross the town in all directions. Each area has a name associated with Holland and has a certain function in the town.





8位『ふぐ料理』 259 いいね!

[Oita Fugu Cuisine] Only fresh blowfish caught in the Bungo Channel can be served as thickly sliced sashimi. With smooth and transparent flesh, they are not only meaty and delicious but also visually appetizing as well. Other popular fugu dishes include blowfish karaage and blowfish zosui with rice.





9位『手つかずで未知の九州島、新しい日本を再発見』 212 いいね!

[Experience something new; experience Kyushu.] The mysterious and spiritual island of Kyushu holds many secrets to the nature and origins of Japan. A still relatively untouched and unknown region, come to Kyushu to discover a Japan that you've never seen before, where you can find something new around every corner. Watch the video and read the articles to be inspired.

▶ movie: here (https://www.facebook.com/onsenislandkyushu/videos/1817715258280623/)



10 位 『天ヶ瀬温泉』 206 いいね!

Onsen in Kyushu is the best. let's try it at Oita Managase Onsen is one of the most famous onsen towns in the Bungo Area, along with Beppu and Yufuin. This town has a long history spanning 1,300 years, and the name of the town can be traced back to the 8th century. The onsen hot springs in the area have various compositions such as sulphur chloride and hydrogen carbonate. There are about 20 inns lined up along the Kusu River each offering unique services and high quality hot springs.



